

By the
NUMBERS

15

Employees

100+

Developers

35

Franchise Locations

25

OEM Products

9

Proprietary Platforms

200+

Published Books

500+

ITL Proprietary Courses

60

Social Impact Programs



READY TO HELP YOUR BUSINESS DO MORE BUSINESS



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About MyCEO

MyCEO is a vertically integrated technology, business solutions and professional services Franchise. We engineer immersive learning and technology solutions that improve the way PEOPLE live, learn, work, and do business.

Texas C CORP,
EST 2007

SBA APPROVED FRANCHISE
IDENTIFIER CODE: S3014

DUNNS: 804154057
FEDERAL CAGE CODE: 7B6H4

CERTIFIED SERVICE-DISABLED
VETERAN OWNED ENTERPRISE

NACIS

522220
Equipment finance leasing
524210,
Web applications, design services
541611,
Business development services,
561439,
Business service centers
611430,
Continuing education seminars
611710, 611513, 611529, 611420
Educational consultants, analytics & testing
611410
Computer training
524210,
Insurance consulting
423430
Software and Computer
561422
Telemarketing and Contact Services
561499
Business Support Services

Malcolm Allen, CEO

Malcolm Allen is a Navy Veteran, International Best-selling Author and Social Innovator with exceptional business instincts. He is a recognized expert on human potential and highly sought-after transformation speaker. He often travels between big business boardrooms and underserved communities aiming to meet the challenges to some of the world's most pressing problems. Malcolm's books and social innovation programs are available for purchase and licensing worldwide.

US NAVY
E4 EAWS/ESWS

BACHELOR
OF SCIENCE (BSN)

DIRECTOR & FOUNDER
UNCONDITIONAL, INC.
501c3 EIN: 47-4224695

DEFFERENTIATORS:

1. Vertical Integrated business model allows one company to handle development, support services
2. With Franchises in 35 states provides a strategic advantage for rapid deployment of onsite trainer and support services
3. 9 proprietary platform that span Medtech, Regtech, Insurtech, Healthtech, Infotech, Fintech, Edtech, Regtech and Loyaltech industries.
4. Internal 350 Seat capacity service center for Inbound and Outbound call handing.
5. Proprietary literary portfolio that spans 500 courses, 200 books, and 60 licensed programs.
6. Published Author and Subject Matter Expert in 60 focused areas.
7. Franchised business models allow SCALE ON DEMAND for capacity building purposes.
8. Deep API integration of 20 of the Fortune 500 companies.

CORE COMPETENCIES

MyCEO works w/ Small Businesses and the World's Top Companies to Reinvent their perspective Industry. Our Cutting-Edge Capabilities, Agile Business Models, Operational Excellence, Software Development, Cloud Computing, Risk & Compliance Mgmt. Implement & Manage Tech, Research Disrupt & Innovate are part of our DNA and core competencies that that improve the way PEOPLE live, learn, work, and do business.

EdTECH

MyCEO provides both physical hardware, software, and educational theoretic to facilitate learning and improving performance by creating, using, and managing appropriate technological processes and resources.

InfoTECH

MyCEO provides the hardware, software, and associated technology that compose or are related to the practice and business of information technology in cloud and network computing.

MedTECH

MyCEO provides technology that can be used in a care setting, which covers disposables, capital equipment and surgical procedure innovations, through to implant technology, biomaterials and connected health IT.

MyCEO solutions accounts for all devices with which a patient can be diagnosed or treated: in diagnostics, a medical device is typically used in or on the patient, whereas in vitro diagnostics (IVD) devices are used in laboratories; therapy tends to be on the physical level, whereas pharma/biotech is on the chemical/biological level.

RegTECH

MyCEO provides technology that aids in the management of regulatory processes within the financial industry through technology. The main functions of regtech include regulatory monitoring, reporting, and compliance.

HealthTECH

MyCEO uses technology (databases, applications, mobiles, wearables) to improve the delivery, payment, and/or consumption of care, with the ability to increase the development and commercialization of medicinal products.

FinTECH

MyCEO integrates technology into offerings by financial services companies in order to improve their use and delivery to consumers. It primarily works by unbundling offerings by such firms and creating new markets for them.

LegalTECH

MyCEO provides the technology and software to provide legal services for the purpose of disrupting the traditionally conservative legal market.

InsurTECH

MyCEO provides technological innovations designed to squeeze out savings and efficiency from the current insurance industry model.

LoyalTECH

MyCEO provides technology to structured marketing strategies designed by merchants to encourage customers to continue to shop at or use the services of businesses associated with each program. These programs exist covering most types of commerce, each one having varying features and rewards-schemes.

2019 PERFORMANCES

2yr Contract

Intergrated Microsoft Bing Cognitive API

Contract + Managed Service Agreement

Intergrated API for NBA, NFL, MLS + 200 other Gift Cards

Contract

Developed MOBILE APP for Google Play and App Store

1yr Contract

Developed CUSTOM LEARNING MANAGEMENT SYSTEM

1yr Contract

Provided ITL TRAINING & CUSTOM CURRICULUMS

3yr Contract

Develop 500 seat Twilio powered Call and Contact Center

2yr Contract

Provided COACHING & CONSULTING

2yr Service Level Agreement

Provides 247 Product and Warrant Support

2019 People are talking about MyCEO and its CEO, Malcolm Allen

Self Growth:

<https://www.selfgrowth.com/articles/5-tips-for-coping-with-mental-illness>

Money:

http://money.ca/you_and_your_money/2019/10/29/size-really-matters-big-dreams-happen-in-small-places/

MarketWatch:

<https://www.marketwatch.com/press-release/malcolm-allens-new-book-ceology-reveals-astounding-commonalities-about-why-businesses-succeed-or-fail-2019-10-17>

Berkeley

https://onlinelearning.berkeley.edu/eportfolios/21628/Home/15_Elements_of_the_Poverty_Cycle_in_America

Microsoft

<https://education.microsoft.com/Story/CommunityTopic?token=HNSYP>

TED

<https://ed.ted.com/on/z0jKg4Gk#digdeeper>

Buzzfeed

<https://www.buzzfeed.com/bainsleyhorn/5-shocking-facts-about-modern-day-slavery-dicni9z8t8>

Today

<https://community.today.com/parentingteam/post/is-my-special-needs-son-being-bullied>